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FOR IMMEDIATE RELEASE

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ANNOUNCING THE APPOINTMENT OF DAVID CRAUN

Renaissance Nutrition, Inc., announces the appointment of **DAVID CRAUN** as a Nutrition, Feed and Farm Management Consultant for counties in south-central and central Virginia. David has been involved in the dairy industry throughout his life, growing up on his family farm in south-central Virginia. He attended Virginia Tech, where he received his Bachelor's degree in Dairy Science. Upon graduation, he worked in the dairy feed and nutrition field, consulting and selling in eastern Pennsylvania and central Virginia. David's ultimate goal was to someday operate a dairy farm; he achieved this aspiration after working in the feed business for several years.

After managing his 150 cow herd, David made the decision to seek ways of assisting other producers in meeting their goals. This meant selling his own herd and joining Renaissance Nutrition, where his background and experiences could constructively serve other dairy producers that are facing similar challenges to those he had when farming. David began with Renaissance in January 2011.

David's personal mission is to work hand-in-hand with dairy producers to maximize their productivity and profitability, along with improving herd health and reproduction. His firsthand understanding of producers' daily encounters – their struggles, frustrations, hopes, and dreams – is an asset, since he can provide another set of eyes on any farm, along with the sincere desire to find solutions and see results! To say that David has only a passing interest in dairy cows is an understatement; after working closely with his own herd, he is passionate about superior dairy nutrition and proper cow management. He understands the "science" and the "art" of dairy cows, and his education and experience in this field provide an ideal background that can benefit farms throughout his service area.

In addition to an excellent tool-set in dairy farming, based on valuable firsthand experience, David is continuing his training through Renaissance in a variety of areas. This includes advanced nutrition and ration balancing, calf, heifer, transition and lactating cow programs, and much more. He is an ideal resource for your farm management team, bringing a greater level of understanding, appreciation, and commitment to your farming operation. David can help you to find solutions that ultimately may bring a better return on your time and investments.

David Craun maintains an office in Franklin County, Virginia, while traveling extensively throughout his local area and has access to a broad inventory of products for dairy and livestock producers. If you are seeking personal service, professional on-farm assistance, and quality products, or want to schedule a meeting, David can be contacted at **540.493.7636** or by email at: dcraun5@gmail.com.

Renaissance Nutrition, Inc., headquartered in Roaring Spring, Pennsylvania, provides quality, professional nutritional services, consultation and products to the agricultural industry, with a team of highly qualified nutritional and farm management specialists. These specialists provide services to farms throughout the northeastern, mid-Atlantic, and southern regions of the United States, and also in Canada. Up-to-date research, technical methods, and related nutritional services and products are available. For additional information on Renaissance Nutrition, Inc., and to contact David Craun call us at **1.800.346.3649** and check out our website at: www.rennut.com.

Renaissance Nutrition, Inc., is pleased to welcome David Craun ... Nutrition, Feed and Farm Management Consultant for south-central and central Virginia!

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