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## FOR IMMEDIATE RELEASE

Date: April 2011

Contact: Wayne A. Cooke – [814.793.2113/wcooke@rennut.com](mailto:814.793.2113/wcooke@rennut.com)

### ANNOUNCING THE APPOINTMENT OF DAVID LINDEVIG

**Renaissance Nutrition, Inc.**, announces the appointment of **DAVID LINDEVIG** as a Nutrition, Feed and Farm Management Consultant for counties in west-central Wisconsin, including Dunn, Pepin, Pierce, and St. Croix. David was raised on a forty cow dairy farm, where he gained an appreciation for dairy farming. His agricultural upbringing led him to pursue a Bachelor of Science in Agricultural Business from the University of Wisconsin at River Falls. Upon graduation, David served as the manager for his family's agricultural construction and dairy equipment business. When an opportunity was presented, David chose to pursue a career in animal nutrition, serving as a dairy and livestock nutrition consultant, which included the responsibility of feeding dairy cows and heifers on multiple farms. His dedication and efforts have earned him multiple top sales awards. Progressing into a management role, David worked as a Sales and Marketing Manager, prior to deciding to return to his true passion of direct nutrition consultation with producers.

David has the desire to work hand-in-hand with producers toward meeting their goals. He enjoys all aspects of farming... from nutrition and cow management, to the impact of agronomy and forages on a ration program. David understands both the "science" and the "art" of dairy cows – seeing opportunities that can improve nutrition, cow comfort and parlor-related situations; calf, heifer, transition and lactating cow potentials; and crop and forage considerations. His business and technical knowledge enable him to assist producers with overall farm management goals, including effective feed management programs, operation efficiency, and enhanced performance. David's ideal background in nutritional consulting and agribusiness experience can benefit farms throughout his service area.

David joined Renaissance in April 2011 and will be continuing his training in a variety of areas, including advanced nutrition and ration balancing, calf, heifer, transition and lactating cow programs, and much more. His previous experiences and ongoing training by Renaissance will provide your dairy with an excellent resource for a farm management team. David's goal is to help dairy and livestock producers find solutions that can contribute to the productivity and profitability of their farming operation.

David maintains an office in River Falls, Wisconsin, while traveling extensively throughout his local area and has access to a broad inventory of products for dairy and livestock producers. If you are looking for personal, professional service and on-farm assistance, quality products, or to schedule a meeting with David Lindevig, he may be contacted at **715.781.6994** or by email at: [lindevig@comcast.net](mailto:lindevig@comcast.net).

**Renaissance Nutrition, Inc.**, headquartered in Roaring Spring, Pennsylvania, provides professional nutritional services and quality products to the agricultural industry, with a team of highly experienced nutritional and farm management consultants. These specialists provide services to farms throughout the northeast, south, Midwest and northwest regions of the United States, as well as eastern Canada. Up-to-date research, technical methods, and related nutritional services and products are available. For information on Renaissance Nutrition, Inc., and to contact David Lindevig, call us at **1.800.346.3649** and check out our website at [www.rennut.com](http://www.rennut.com).

**Renaissance Nutrition, Inc.** is pleased to welcome David Lindevig... Nutrition, Feed and Farm Management Consultant for west-central Wisconsin: Dunn, Pepin, Pierce, and St. Croix counties!

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