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FOR IMMEDIATE RELEASE

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ANNOUNCING THE APPOINTMENT OF FRED MARTSOLF

Renaissance Nutrition, Inc., announces the appointment of **Fred Martsolf** as Western Regional Manager, covering a geography that includes Ohio, Indiana, Michigan, Wisconsin, Illinois, Missouri, and Idaho. Fred grew up on a livestock farm and spent his teenage years working at neighboring dairy operations. He received a Bachelor Degree from Roberts Wesleyan College (NY) and began teaching high school agricultural education. After several years as an educator, he decided to pursue a position within the agricultural industry, starting as a sales representative for a mineral premix company. Not only was he effectively able to manage his own sales territory and customers, but his excellent interpersonal skills and vast dairy knowledge enabled him to successfully serve as a territory manager and official trainer. Fred was a fundamental factor in the development of individuals on sales teams for several different locations in the country.

Fred comes to Renaissance with more than thirty years of dairy and feed industry experience. His desire is to assist producers in meeting profitability and performance goals, while helping them to find practical solutions to opportunities in livestock health, animal nutrition and farm management. Furthermore, Fred is excited to work with Renaissance team members and customers. As a Regional Manager, he says that “one of the greatest rewards is seeing individuals improve their skills and experience success.” This, along with his understanding of dairy nutrition and a sincere desire to find solutions that produce results, can generate great accomplishments for the producers in his region.

Mr. Martsolf will be extensively traveling through the Midwest and into the Northwest to more effectively work with Renaissance consultants based in those areas, and seeking to develop lasting relationships with the producers they work with every day. He is eager to share with others in agriculture what excites him most about Renaissance ... the professional qualities of the company’s staff and the vast amount of resources available to producers.

Renaissance Nutrition, Inc., headquartered in Roaring Spring, Pennsylvania, provides professional nutritional services, and quality products to the agricultural industry, with a team of highly qualified nutritional and farm management consultants. These specialists provide services to farms throughout the northeast, south, Midwest and northwestern regions of the United States, and developing into eastern Canada. Up-to-date research, technical methods, and related nutritional services and products are available. For information on Renaissance Nutrition, Inc., or to contact Fred Martsolf, call us at **1.800.346.3649** and check out our website at: www.rennut.com.

Renaissance Nutrition, Inc. is pleased to welcome Fred Martsolf ... Western Regional Manager for Ohio, Indiana, Michigan, Wisconsin, Illinois, Missouri, and Idaho!

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