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FOR IMMEDIATE RELEASE

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ANNOUNCING THE APPOINTMENT OF PATRICK HAWKINGS

Renaissance Nutrition, Inc., announces the appointment of **PATRICK HAWKINGS** as a Nutrition, Feed and Farm Management Consultant for counties in south-central New York, including Otsego, Schoharie and Delaware counties. Patrick was born and raised on a farm in Alberta, Canada, which he later operated for his family. He attended the University of Alberta, where he received a Bachelor degree in Agriculture, specializing in agronomy and animal nutrition. Following his academic preparation, Mr. Hawkings served as an Extension Specialist in Canada, and then relocated to the USA to undertake employment-related opportunities. He has served as a dairy nutritionist and farm management consultant for several companies, living and working in New York. Recently he joined the Renaissance team.

A personable individual, Patrick has a desire to work hand-in-hand with producers toward meeting their goals. This is what brought him to Renaissance – and the opportunity to help producers appreciate improved productivity and profitability on their dairy operations. He enjoys all aspects of farming... from nutrition and cow management, to the impact of agronomy and forages on a ration program. His firsthand understanding of what producers do day-after-day – their struggles, frustrations, hopes and dreams - is an asset, providing another set of eyes on any dairy farm, along with a sincere desire to find solutions and see results! Patrick understands both the “science” and the “art” of dairy cows – able to note opportunities with regard to improved nutrition, cow comfort and parlor-related situations; calf, heifer, dry and lactating cow potentials; crop and forage considerations; and overall farm management. This provides an ideal background that can benefit farms throughout his service area.

Patrick will continue his training in a variety of areas, including advanced nutrition and ration balancing, calf, heifer, dry and lactating cow programs, and much more. His combined academic preparation and experiences, along with ongoing training by Renaissance will provide your dairy with an excellent resource for the farm management team – an individual who can bring an improved understanding and appreciation for the challenges facing producers every day. He can help you find solutions that can contribute to the productivity and profitability of your farming operation.

Mr. Hawkings maintains an office in Oneonta, New York, while traveling extensively throughout his local area. He has access to a broad inventory of products for dairy and livestock producers. If you are looking for personal, professional service and on-farm assistance, quality products, or to schedule a meeting with Patrick Hawkings Raber he may be contacted at **607-267-2492**.

Renaissance Nutrition, Inc., headquartered in Roaring Spring, Pennsylvania, provides quality, professional nutritional services, consultation and products to the agricultural industry, with a team of highly qualified nutritional and farm management specialists. These specialists provide services to farms throughout the northeastern, mid-Atlantic and southern states, and in the Midwest. Up-to-date research, technical methods, and related nutritional services and products are available. For additional information on Renaissance Nutrition, Inc., and to contact Patrick Hawkings call us at **1.800.346.3649** and check out our website at www.rennut.com.

Renaissance Nutrition, Inc. is pleased to welcome Patrick Hawkings... Nutrition, Feed and Farm Management Consultant for south-central New York: Otsego, Schoharie and Delaware counties!

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